

Finding the Effectiveness of Implementation Strategies: Discussion of a systematic review

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The views expressed here are our own and not those of the US government, the Department of Veterans Affairs, RAND Corporation, PCORI, nor the University of Pennsylvania.

Agenda

1. The problem
2. Methods
3. Results
4. Conclusion

Disclosures

LauraEllen Ashcraft

US Dept. of Veterans Affairs

- CHERP: HSR CIN 13-405
- SAGE QUERI: QUERI 1I50 HX003201
- Functional Assessment: QUERI I50HX003771

National Institutes of Health

- HATRICC-US: NHLBI R01 HL153735-03
- Penn Medicine Healthy Heart: NCATS 5UL1TR001878-08
- AMETHIST@Penn: NICHD U24HD113146

Matt Chinman

US Dept. of Veterans Affairs

- HSR Research Career Scientist Award: RCS 23-079

Department of Defense

- Evaluating Preventionists in The Department Of Defense: P&R 22-213, 23-204
- Getting to Outcomes for Primary Prevention in the Army: W91CRB-21-D-0025

National Institutes of Health

- Improving the Implementation of Evidence-Based Drug Prevention Programs in Schools: R01 DA048910

Special thank you to...

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- Leslie Page Scheunemann
- Shari S. Rogal



SYSTEMATIC REVIEW

Open Access

A systematic review of experimentally tested implementation strategies across health and human service settings: evidence from 2010-2022

Laura Ellen Ashcraft^{1,2*}, David E. Goodrich^{3,4,5}, Joachim Hero⁶, Angela Phares³, Rachel L. Bachrach^{7,8}, Deirdre A. Quinn^{3,4}, Nabeel Qureshi⁶, Natalie C. Ernecoff⁶, Lisa G. Lederer⁵, Leslie Page Scheunemann^{9,10}, Shari S. Rogal^{3,11†} and Matthew J. Chinman^{3,4,6†}

The problem

The problem

- Implementation strategies are methods and techniques that help support evidence-based practices
- Existing evidence for implementation strategies is focused on specific strategies or settings
- Heterogeneity in study design, methods, and measurement has made it challenging to synthesize the literature

Aims

- What implementation strategies have been most commonly and rigorously tested in health and human service settings?
- Which implementation strategies were commonly paired?
- What is the evidence supporting commonly tested implementation strategies?

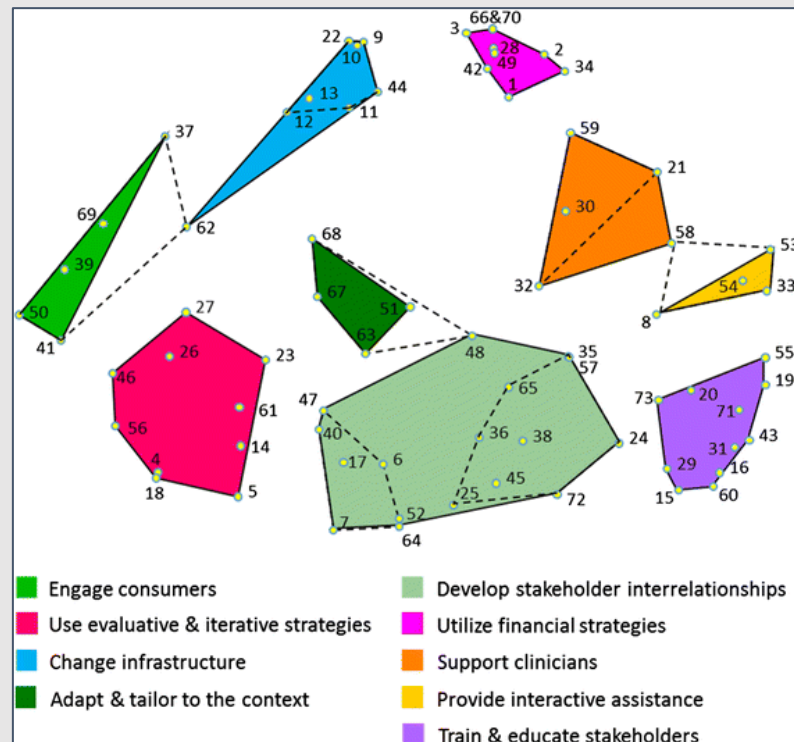
Methods

Inclusion Criteria

1. Available in English
2. Published between January 1, 2010 and September 20, 2022
3. Based on experimental research
4. Set in a health or human service context

Inclusion Criteria, continued

5. Evaluated the impact of an implementation strategy that could be classified using the ERIC taxonomy



Expert Recommendations for Implementing Change (ERIC) Implementation Strategies

- Powell BJ, Waltz TJ, Chinman MJ, Damschroder LJ, Smith JL, Matthieu MM, Proctor EK, Kirchner JE. A refined compilation of implementation strategies: results from the Expert Recommendations for Implementing Change (ERIC) project. *Implementation science*. 2015 Dec;10:1-4.
- Waltz TJ, Powell BJ, Matthieu MM, Damschroder LJ, Chinman MJ, Smith JL, Proctor EK, Kirchner JE. Use of concept mapping to characterize relationships among implementation strategies and assess their feasibility and importance: results from the Expert Recommendations for Implementing Change (ERIC) study. *Implementation Science*. 2015 Dec;10:1-8.

Inclusion Criteria, continued

6. Tested at least one quantitative outcome that could be mapped to the RE-AIM evaluation framework



RE-AIM Outcomes

- Glasgow RE, Vogt TM, Boles SM. Evaluating the public health impact of health promotion interventions: the RE-AIM framework. *Am J Public Health*. 1999 Sep;89(9):1322-7. doi: 10.2105/ajph.89.9.1322. PMID: 10474547; PMCID: PMC1508772.
- Gaglio B, Shoup JA, Glasgow RE. The RE-AIM framework: a systematic review of use over time. *American journal of public health*. 2013 Jun;103(6):e38-46.
- Holtrop JS, Estabrooks PA, Gaglio B, et al. Understanding and applying the RE-AIM framework: Clarifications and resources. *Journal of Clinical and Translational Science*. 2021;5(1):e126. doi:10.1017/cts.2021.789

Information Sources

- Academic databases (i.e., CINAHL, PubMed, and Web of Science for replicability and transparency)
- Recommendations from expert implementation scientists
- Assessing existing, relevant systematic reviews and meta-analyses

Assessment of Study Rigor

Rigor scores ranged from 0-8

1. Presence of a concurrent comparison or control group

- =2 for traditional randomized controlled trial or stepped wedge cluster randomized trial
- =1 for pseudo-randomized and other studies with concurrent control

2. EBP standardization by protocol or manual

3. EBP fidelity tracking

4. Implementation strategy standardization by operational description, standard training, or manual

5. Length of follow-up from full implementation of intervention

- =2 for twelve months or longer
- =1 for six to eleven months,
- =0 for less than six months

6. Number of sites

- =1 for more than one site

1. Miller WR, Wilbourne PL. Mesa Grande: a methodological analysis of clinical trials of treatments for alcohol use disorders. *Addict Abingdon Engl.* 2002;97:265–77.
2. Miller WR, Brown JM, Simpson TL, Handmaker NS, Bien TH, Luckie LF, et al. What works? A methodological analysis of the alcohol treatment outcome literature. *Handb Alcohol Treat Approaches Eff Altern* 2nd Ed. Needham Heights, MA, US: Allyn & Bacon; 1995:12–44.
3. Wells S, Tamir O, Gray J, Naidoo D, Bekhit M, Goldmann D. Are quality improvement collaboratives effective? A systematic review *BMJ Qual Saf.* 2018;27:226–40.

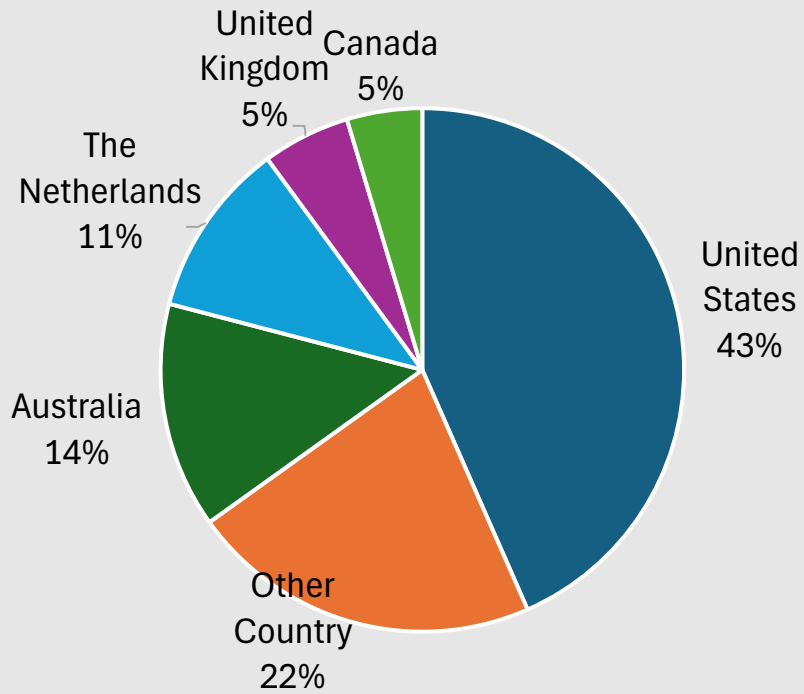
Updated Implementation Strategies

#	ERIC Implementation Strategies	2024 Implementation Strategies
Use evaluative and iterative strategies		
27	Develop and organize quality monitoring systems	Included in Develop Implementation tools for Quality Monitoring
New		Assess and redesign workflows
Provide interactive assistance		
33	Provide Implementation Facilitation	Broken into Internal Facilitation and External Facilitation
New		Internal Facilitation
New		External Facilitation
New		Create an online learning community
Develop stakeholder interrelationships		
25	Develop an implementation glossary	Included in Distribute Educational Materials
65	Use an implementation advisor	Included in Implementation Facilitation (Internal & External)
New		Engage community resources outside the practice
Train and educate stakeholders		
29	Develop educational materials	Included in either Conduct Educational Meetings or Distribute Educational Materials
73	Work with educational institutions	Included in Develop Academic Partnerships
Change infrastructure		
11	Change physical structure and equipment	Included in Change Record Systems
22	Create or change credentialing and/or licensure standards	Included in Change Record Systems

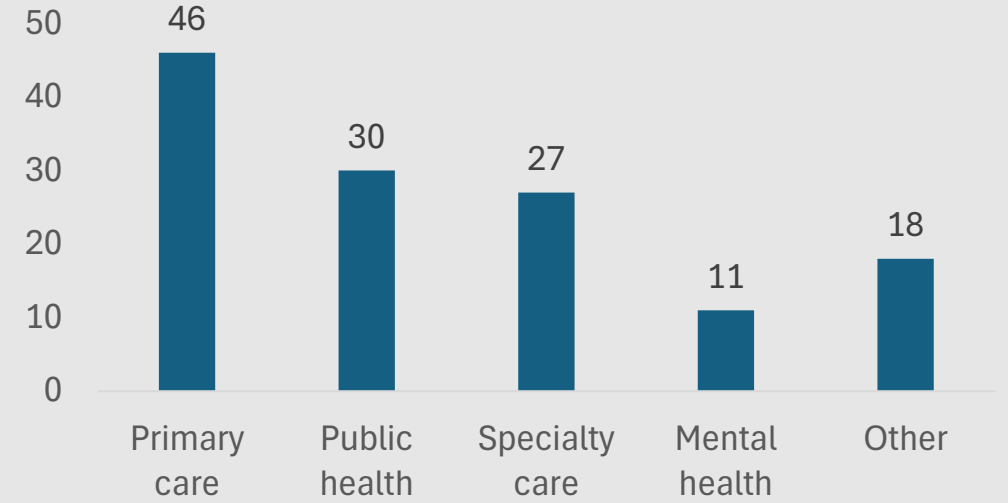
Results

Study Characteristics

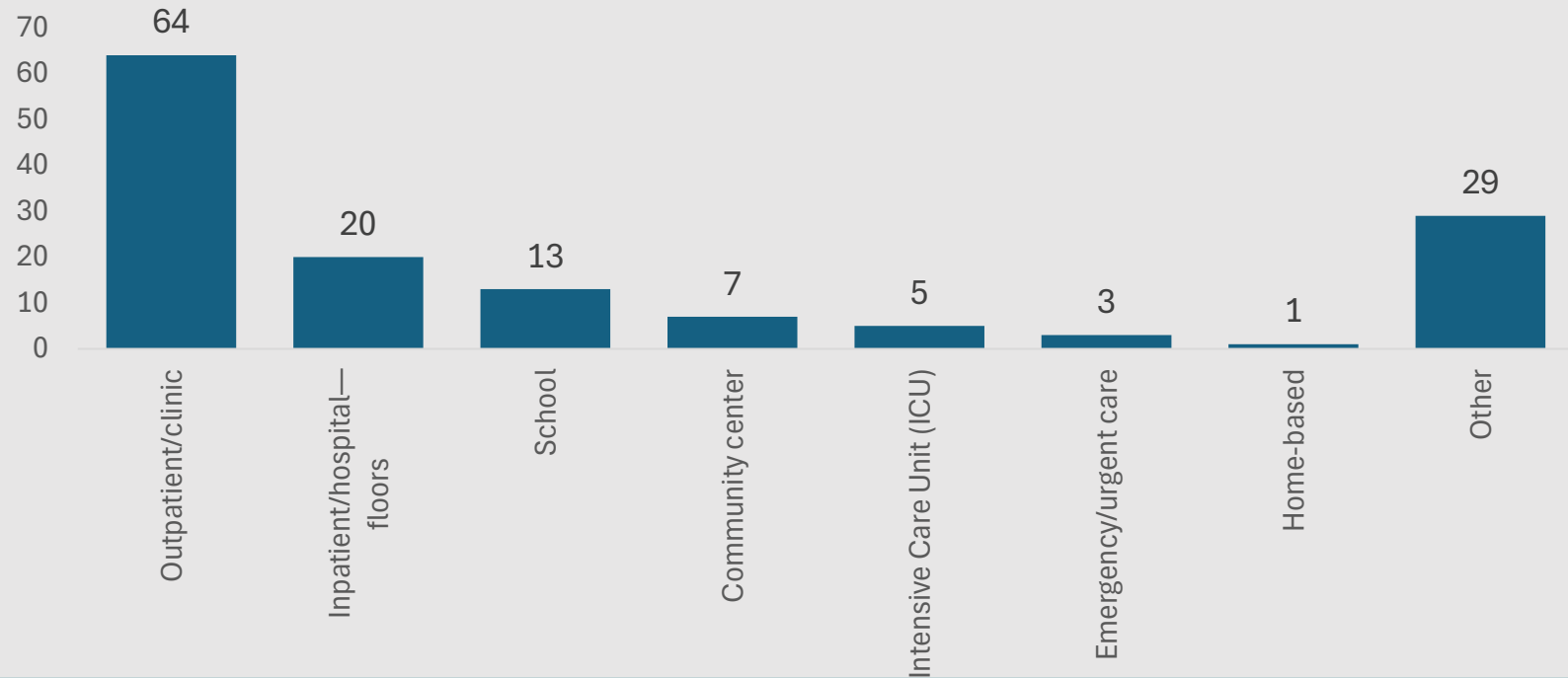
Study Countries



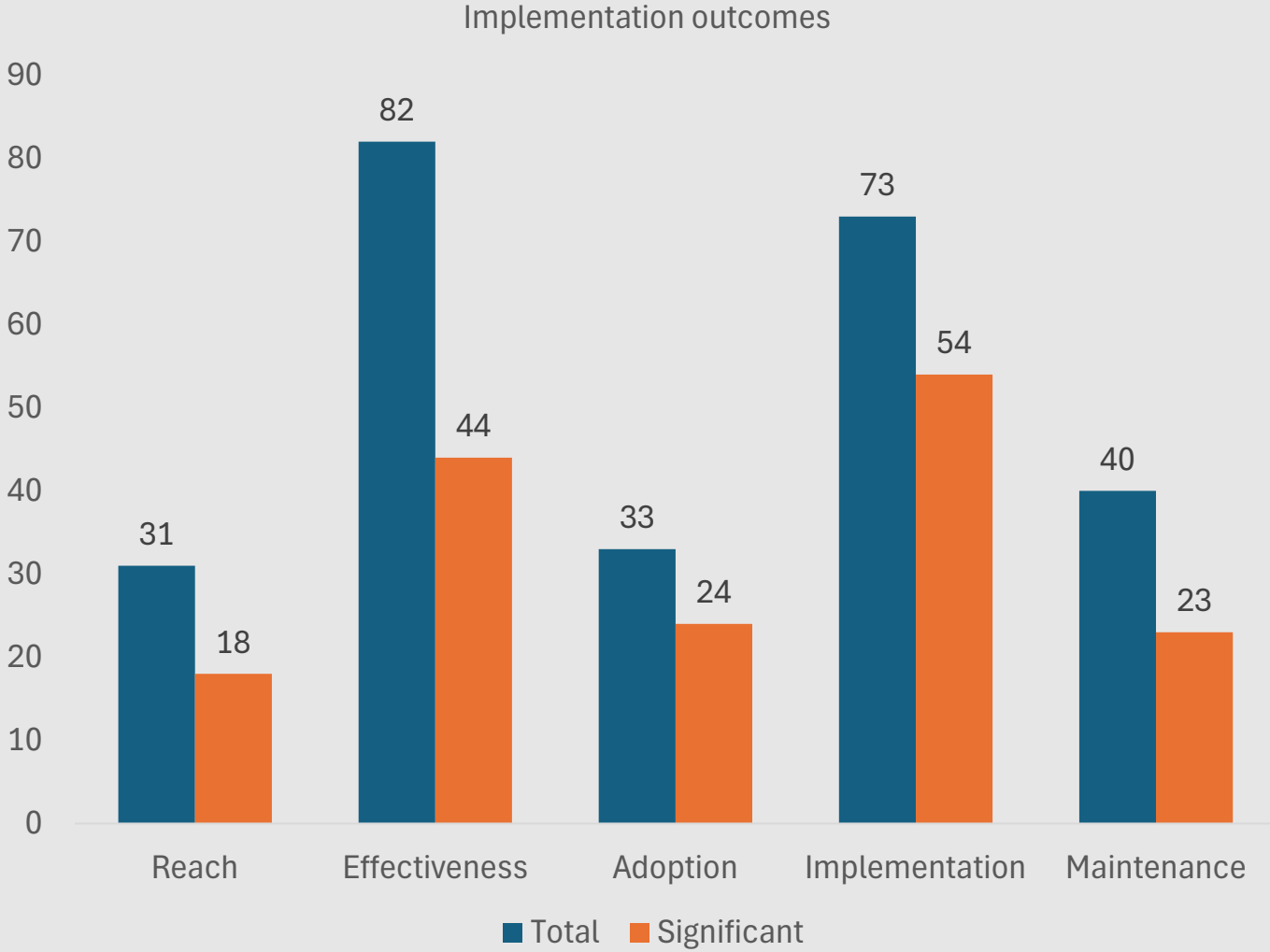
Area of health or healthcare



Setting



Study Characteristics



29
(12-49)
Median number
of sites

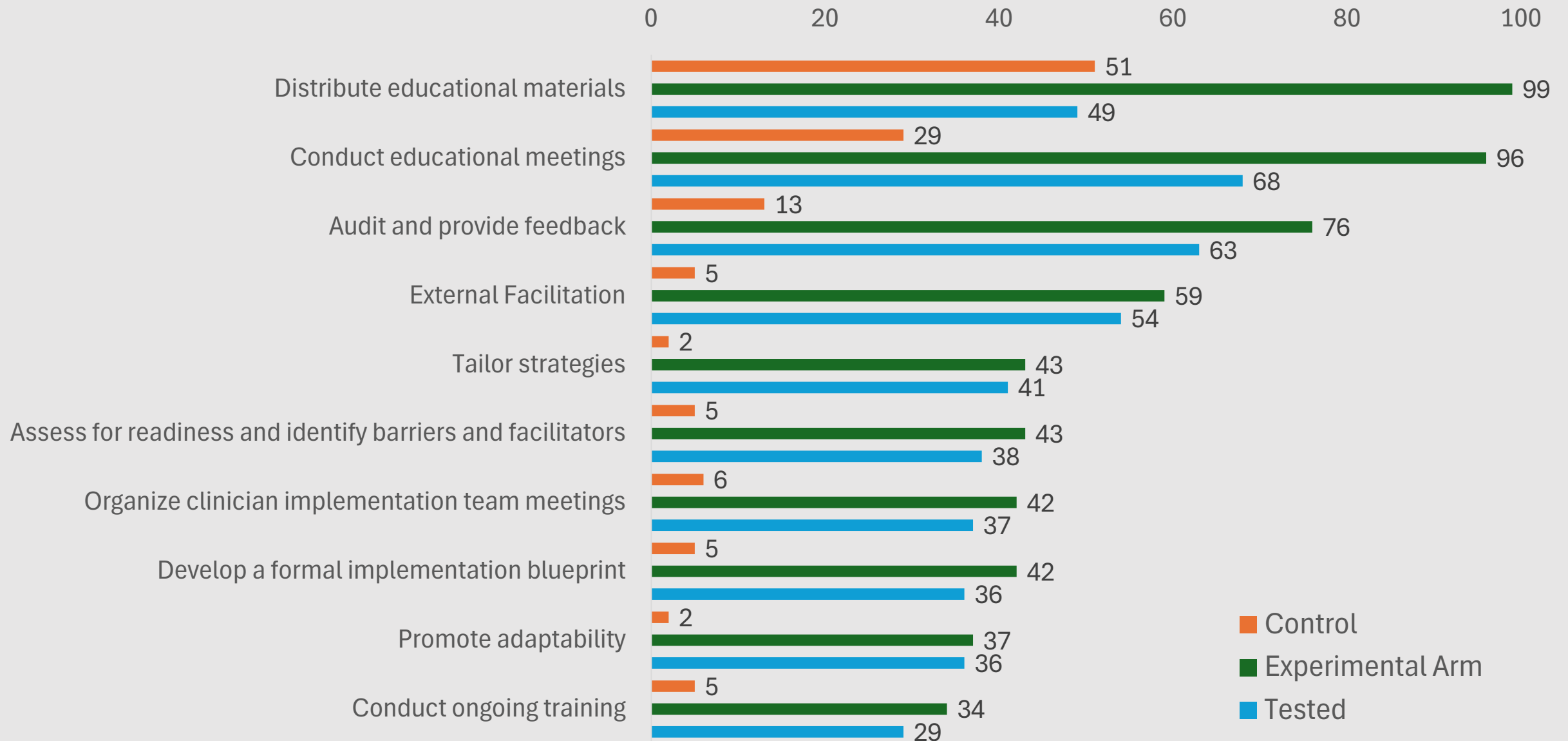
1,419
(306-5,957)
Median number
of participants

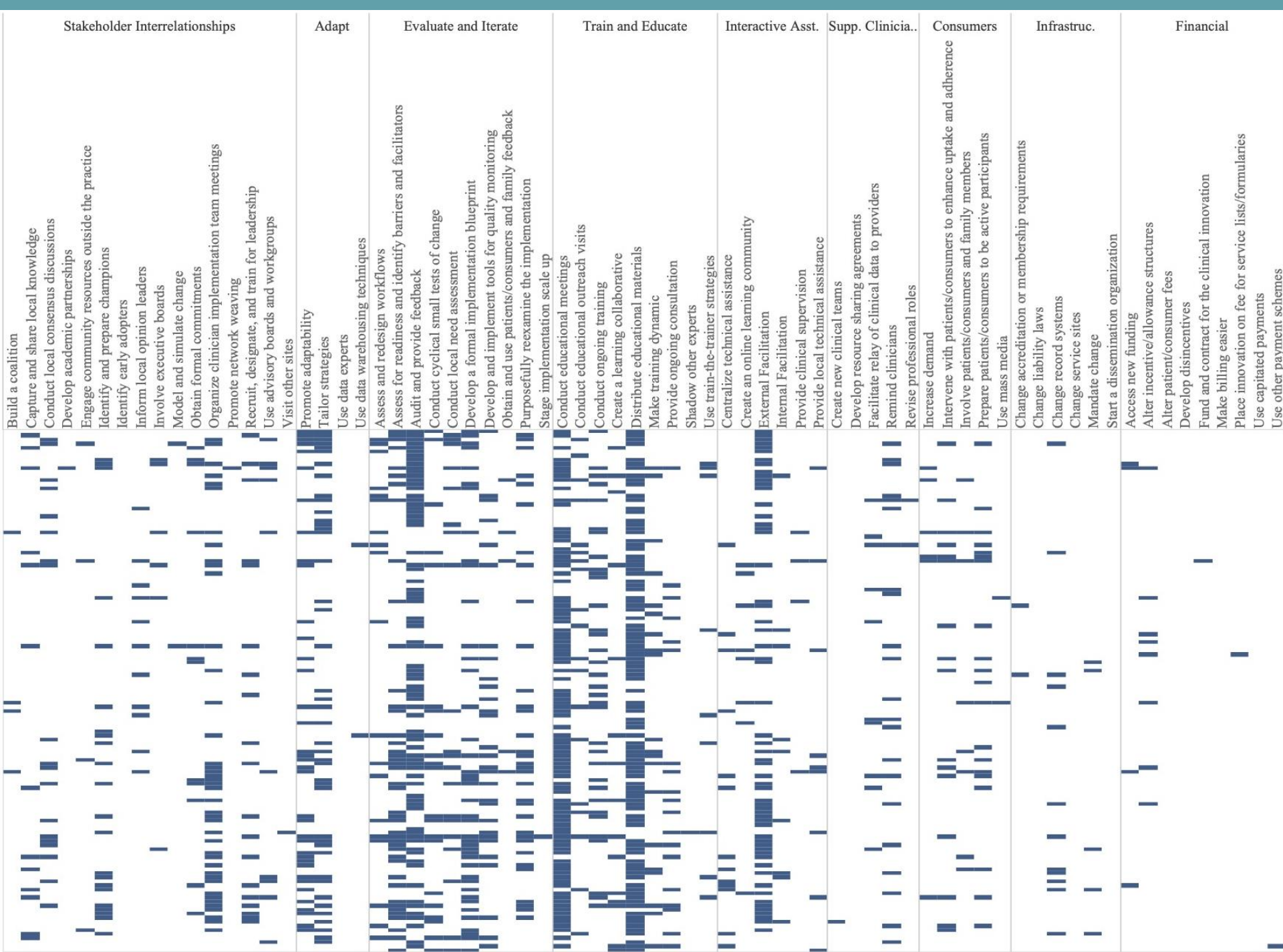
1.64
(0-20)
Mean number
of Control Arm
Strategies

8.33
(1-21)
Mean number
of Experimental
Arm Strategies

6.73
(0-20)
Mean number
of Tested
Strategies

Top 10 most frequently used ERIC implementation strategies





Strategy clusters of Train & Educate and Evaluate & Iterate were most common.

Interactive visualization linked here!

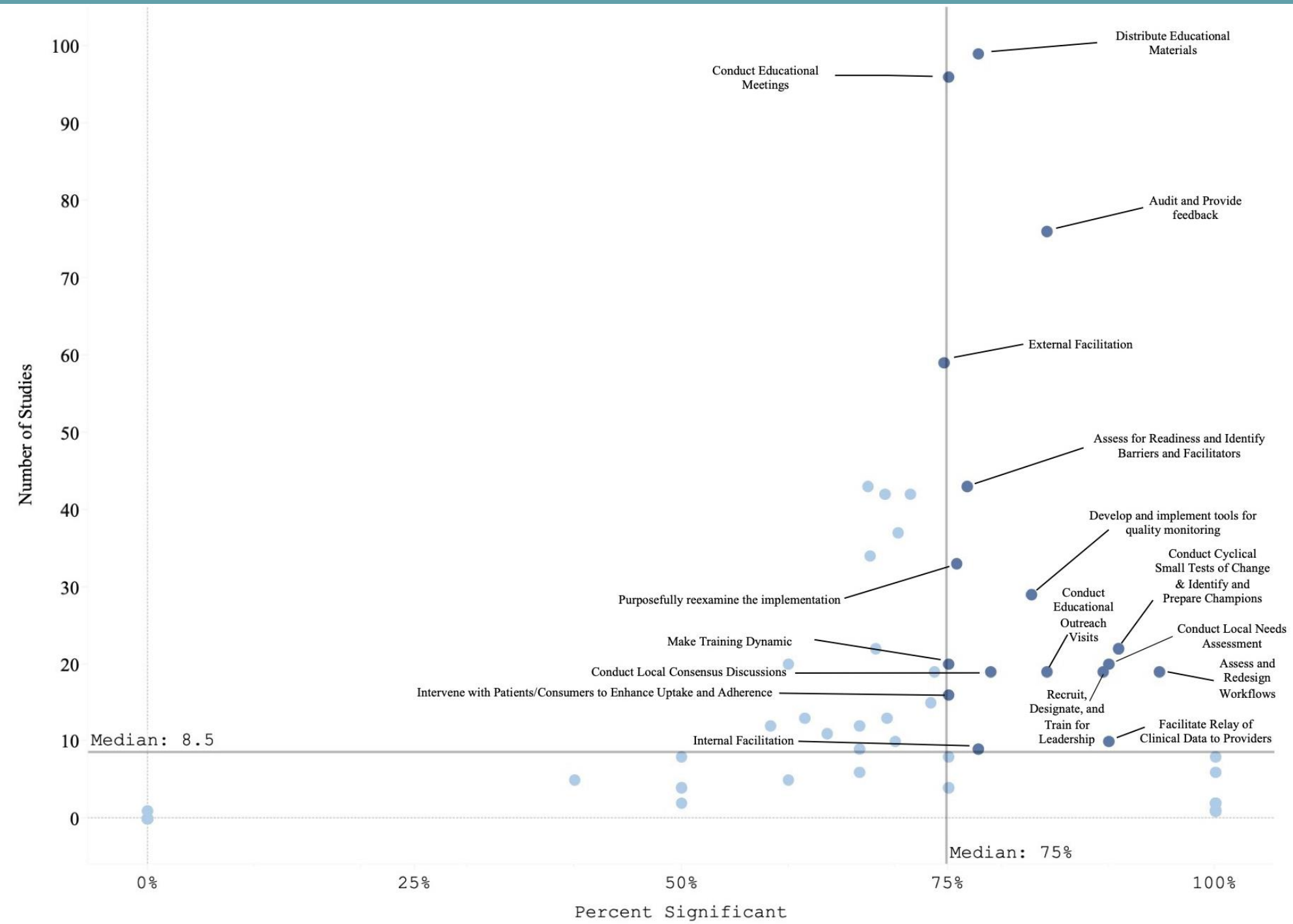


Educational strategies are very often paired with other implementation strategies.

Interactive visualization linked here!



Implementation Strategy	Audit and provide feedback^ [76 studies]	External Facilitation^ [59 studies]	Tailor Strategies [43 studies]	Assess for readiness and identify barriers and facilitators^ [43 studies]	Organize clinician implementation team meetings [42 studies]
Distribute educational materials^	57	48	36	36	35
Conduct educational meetings^	55	52	33	39	36
Audit and provide feedback^	0	38	27	28	22
External Facilitation^	38	0	27	30	31
Tailor strategies	27	27	0	25	19
Assess for readiness and identify barriers and facilitators^	28	30	25	0	22
Organize clinician implementation team meetings	22	31	19	22	0
Develop a formal implementation blueprint	24	27	20	25	26
Promote adaptability	22	22	19	22	19
Conduct ongoing training	15	20	15	15	15
Purposefully reexamine the implementation^	27	24	15	24	20
Develop and implement tools for quality monitoring^	22	13	10	14	13



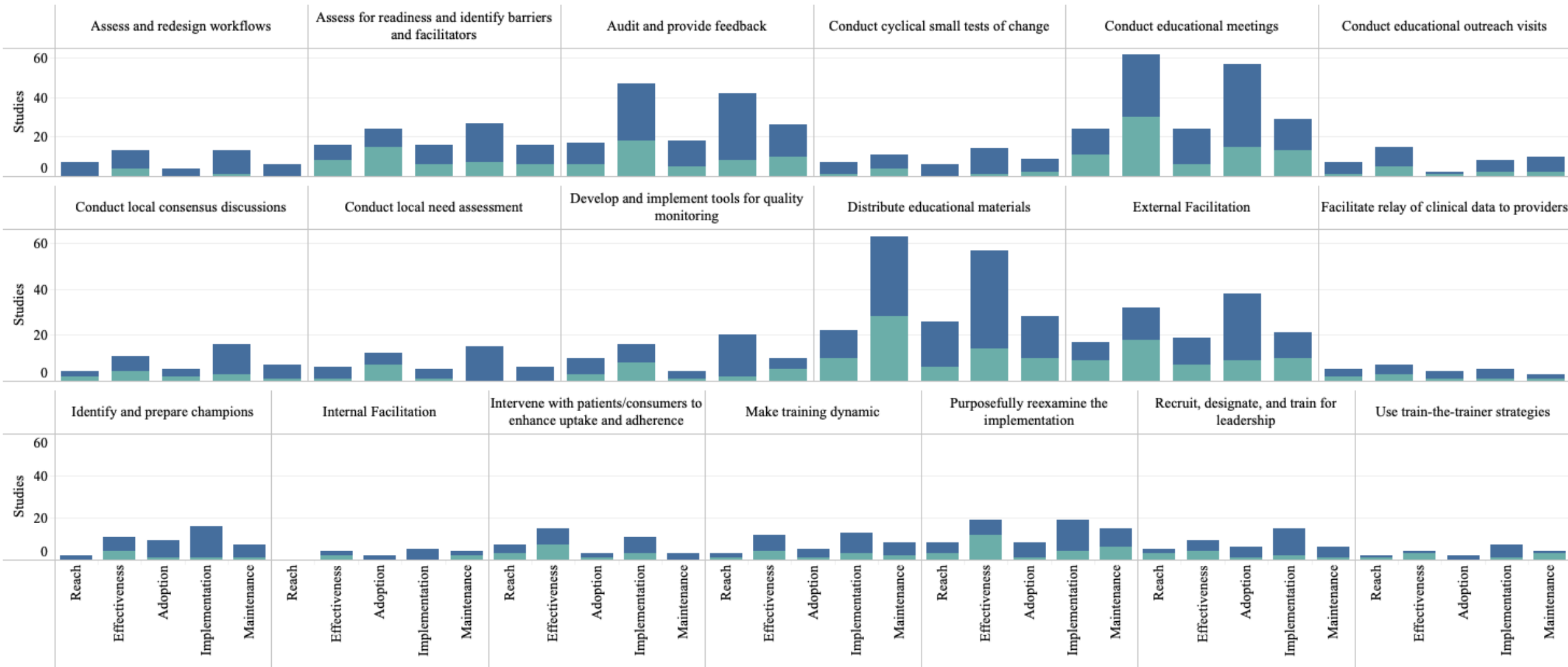
Educational, evaluative, and infrastructure-based strategies had the most evidence of impact.

Interactive visualization linked here!



The number of significant outcomes (dark blue) and non-significant outcomes (teal) among the 19 top-right strategies.

Interactive visualization linked here!



Discussion

Summary of results

- We identified 129 studies (143 articles) that assessed the effectiveness of implementation strategies
- Most implementation strategies lack evidence
- Definitions and operationalization of strategies vary widely
- 19 strategies were in more than 8 studies and co-occurred with positive results in at least 75% of those studies

Limitations

- We only included experimental studies
- Time frame around that of *Implementation Science*
- Used ERIC as an anchor
- Search terms may have missed some studies
- Unable to assess bias due to heterogeneity

Observations

- Preparatory or pre-implementation strategies and strategies for site assessment had strong evidence
 - Educational Meetings, Educational Materials, Outreach visits, Training for Leadership, Use Train the Trainer Strategies
 - Assess for Readiness, Identify Barriers and Facilitators, Conduct Local Needs Assessment, Identify and Prepare Champions, and Assess and Redesign Workflows
- Implementation phase strategies also had strong evidence
 - External and Internal Facilitation, Intervene with Patients to Enhance Uptake and Adherence, Audit and Provide Feedback, Facilitate the Relay of Clinical Data to Providers, Purposefully Reexamine the Implementation, Conduct Cyclical Small Tests of Change, Develop and Implement Tools for Quality Monitoring

Observations, cont.

- 10 strategies were not used in any studies
- Lack of distinction between intervention/ “the thing” and the strategies likely excluded some studies
- Many combinations of strategies used in the Experimental Arm
- Implementation strategy bundles made assessing the effectiveness of individual strategies impossible

Recommendations

1. Prespecify strategies using standard nomenclature
2. Ensure that standards for measuring and reporting implementation outcomes are consistently applied and account for the complexity of implementation studies.
3. Develop infrastructure to learn cross-study lessons in implementation science.
4. Develop and apply methods to rigorously study common strategies and bundles.

Thank you!

The screenshot shows the PCORI website with a navigation menu including 'Funding Opportunities', 'Research & Related Projects', 'Engagement in Research', 'Implementation of Evidence', 'Health Topics', 'News & Events', and 'About'. The main content area features a sidebar with 'Evidence on the Effectiveness of Implementation Strategies: A Landscape Review' and a main section titled 'Evidence on the Effectiveness of Implementation Strategies: A Visual Tool'. Below the title is an image of four people in a meeting. The text below the image states: 'About this Visual Tool. Clinicians and health systems use a wide variety of strategies to implement evidence-based changes in how they deliver care to improve care quality and patient outcomes. This site presents the results of a comprehensive review of the effectiveness of implementation strategies for achieving these goals. The review was conducted by a team at RAND and the'.

<https://www.pcori.org/implementation-evidence/putting-evidence-work/evidence-effectiveness-implementation-strategies-landscape-review/evidence-effectiveness-implementation-strategies-visual-tool>

The screenshot shows the Implementation Science journal article page. The title is 'A systematic review of experimentally tested implementation strategies across health and human service settings: evidence from 2010-2022'. The authors listed are Laura Ellen Ashcraft, David E. Goodrich, Joachim Hero, Angela Phares, Rachel L. Bachrach, Deirdre A. Quinn, Nabeel Qureshi, Natalie C. Emecoff, Lisa G. Lederer, Leslie Page Scheunemann, Shari S. Rogal & Matthew J. Chinman. The article is published in Implementation Science, volume 19, article number 43 (2024). It has 5890 accesses, 1 citation, and 21 altmetric mentions. There are two notices: 'A Publisher Correction to this article was published on 24 July 2024' and 'This article has been updated'. The page includes a 'Download PDF' button and a 'Download ePub' button. A sidebar on the right lists sections: Abstract, Background, Methods, Results, Discussion, Implications for implementation science: four reco..., Limitations, and Conclusions.

<https://implementationscience.biomedcentral.com/articles/10.1186/s13012-024-01369-5>

Extra slides

Search Strategy

Databases: PubMed and CINAHL

Fields: Title or Abstract fields

Language: English

Dates 2010-2022

"implementation strateg*" OR "implementation interventio*" OR "implementation bundl*" OR "implementation support*"

Database: Web of Science

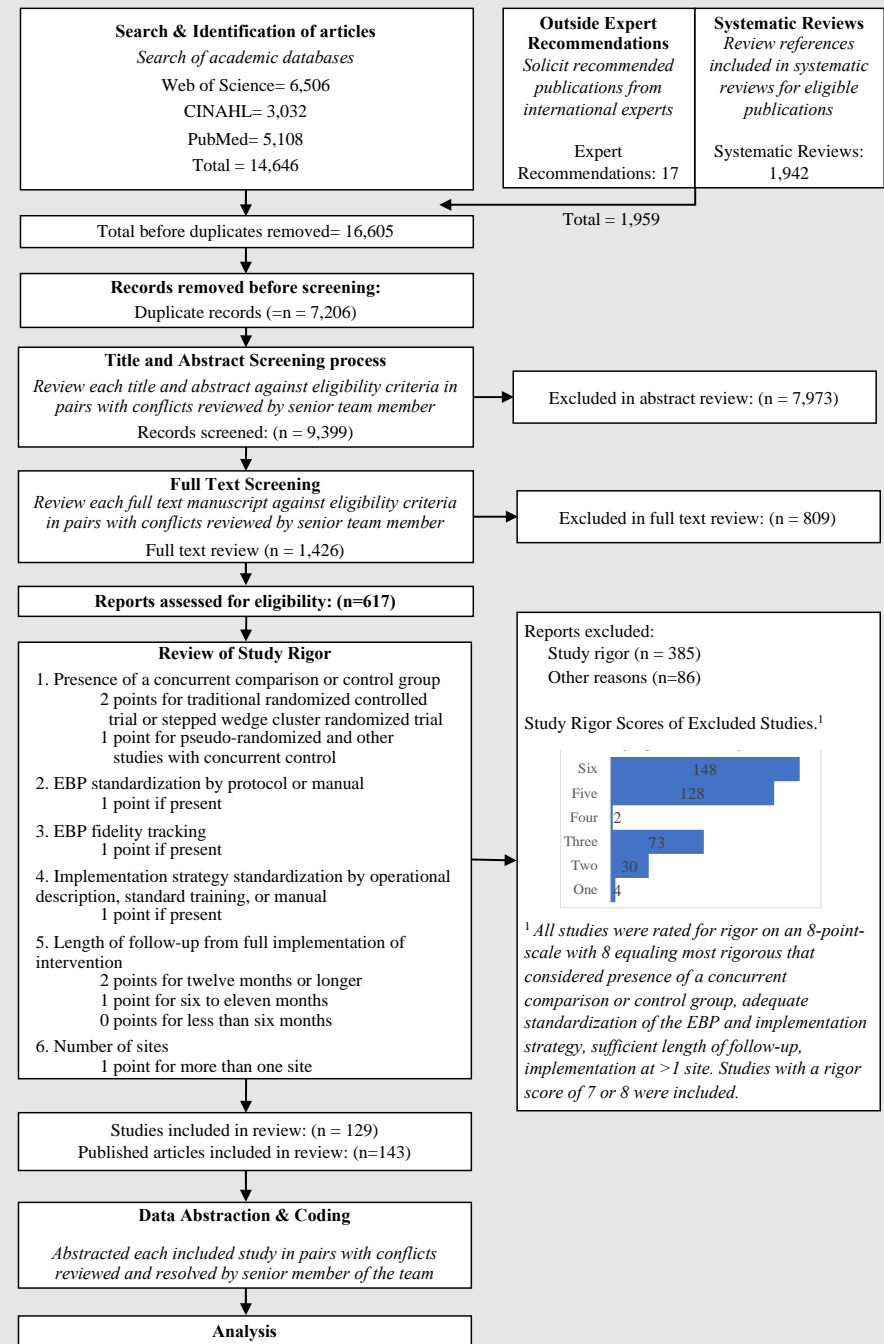
Language: English

Dates: 2010-2022

Indexes: SCI-EXPANDED, SSCI, A&HCI, ESCI.

TOPIC: ("implementation strategies") OR **TOPIC:** ("implementation strategy") OR **TOPIC:** ("implementation intervention") OR **TOPIC:** ("implementation interventions") OR **TOPIC:** ("implementation bundles") OR **TOPIC:** ("implementation bundle") OR **TOPIC:** ("implementation support") OR **TOPIC:**("implementation supports")

PRISMA Flow Chart



Frequency of ERIC implementation strategy use

Implementation Strategy	Overall	Control Arm (Least intensive arm)	Experimental Arm (Most intensive arm)	Tested
Use evaluative and iterative strategies				
Assess for readiness and identify barriers and facilitators	43	5	43	38
Audit and provide feedback	76	13	76	63
Conduct cyclical small tests of change	22	1	22	21
Conduct local need assessment	20	4	20	16
Develop a formal implementation blueprint	41	5	42	36
Develop and implement tools for quality monitoring	29	4	29	25
Obtain and use patients/consumers and family feedback	5	0	5	5
Purposefully reexamine the implementation	33	3	33	30
Stage implementation scale up	1	1	1	0
Assess and redesign workflows*	19	2	19	17
Provide interactive assistance				
Centralize technical assistance	16	8	13	8
Internal Facilitation*	10	1	9	9
External Facilitation*	59	5	59	54
Provide clinical supervision	4	0	4	4
Provide local technical assistance	9	2	9	7
Create an online learning community*	8	1	8	7
Adapt and tailor to context				
Promote adaptability	38	2	37	36
Tailor strategies	43	2	43	41
Use data experts	0	0	0	0
Use data warehousing techniques	2	0	2	2

*Indicates implementation strategies new to ERIC

Frequency of ERIC implementation strategy use, cont.

Implementation Strategy	Overall	Control Arm (Least intensive arm)	Experimental Arm (Most intensive arm)	Tested ¹
Develop stakeholder interrelationships				
Build a coalition	4	1	4	3
Capture and share local knowledge	13	2	13	11
Conduct local consensus discussions	19	2	19	17
Develop academic partnerships	1	0	1	1
Identify and prepare champions	22	1	22	21
Identify early adopters	0	0	0	0
Inform local opinion leaders	11	1	11	10
Involve executive boards	6	0	6	6
Model and simulate change	2	0	2	2
Obtain formal commitments	12	4	12	8
Organize clinician implementation team meetings	43	6	42	37
Promote network weaving	1	0	1	1
Recruit, designate, and train for leadership	19	2	19	17
Use advisory boards and workgroups	11	1	10	10
Visit other sites	1	0	1	1
Engage community resources outside the practice*	4	0	4	4
Train and educate stakeholders				
Conduct educational meetings	97	29	96	68
Conduct educational outreach visits	20	2	19	18
Conduct ongoing training	34	5	34	29
Create a learning collaborative	15	4	15	11
Distribute educational materials	100	51	99	49
Make training dynamic	20	3	20	17
Provide ongoing consultation	19	3	19	16
Shadow other experts	1	0	1	1
Use train-the-trainer strategies	10	2	9	8

Frequency of ERIC implementation strategy use, cont.

Implementation Strategy	Overall	Control Arm (Least intensive arm)	Experimental Arm (Most intensive arm)	Tested ¹
Support clinicians				
Create new clinical teams	1	0	1	1
Develop resource sharing agreements	0	0	0	0
Facilitate relay of clinical data to providers	10	2	10	8
Remind clinicians	22	5	22	17
Revise professional roles	2	0	2	2
Engage consumers				
Increase demand	6	1	6	5
Intervene with patients/consumers to enhance uptake and adherence	18	8	16	10
Involve patients/consumers and family members	8	1	8	7
Prepare patients/consumers to be active participants	20	5	20	15
Use mass media	2	2	2	0
Utilize financial strategies				
Access new funding	4	0	4	4
Alter incentive/allowance structures	9	4	8	5
Alter patient/consumer fees	0	0	0	0
Develop disincentives	0	0	0	0
Fund and contract for the clinical innovation	1	1	1	0
Make billing easier	0	0	0	0
Place innovation on fee for service lists/formularies	1	0	1	1
Use capitated payments	0	0	0	0
Use other payment schemes	1	0	1	1
Change infrastructure				
Change accreditation or membership requirements	2	0	2	2
Change liability laws	0	0	0	0
Change record systems	12	3	12	9
Change service sites	0	0	0	0
Mandate change	5	1	5	4
Start a dissemination organization	0	0	0	0